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ASSI International Pty Ltd collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. ASSI International Pty Ltd also collects anonymous demographic information, which is not unique to you, such as your postcode, age, gender, preferences, interests and favourites.

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## **USE OF YOUR PERSONAL INFORMATION**

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ASSI International Pty Ltd does not sell, rent or lease its customer lists to third parties. ASSI International Pty Ltd may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, ASSI International Pty Ltd may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries.

All such third parties are prohibited from using your personal information except to provide these services to ASSI International Pty Ltd, and they are required to maintain the confidentiality of your information.

ASSI International Pty Ltd does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

ASSI International Pty Ltd keeps track of the Web sites and pages our customers visit within ASSI International Pty Ltd, in order to determine what ASSI International Pty Ltd services are the most popular. This data is used to deliver customised content and advertising within ASSI International Pty Ltd to customers whose behaviour indicates that they are interested in a particular subject area.

ASSI International Pty Ltd Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on ASSI International Pty Ltd or the site; (b) protect and defend the rights or property of ASSI International Pty Ltd; and, (c) act under exigent circumstances to protect the personal safety of users of ASSI International Pty Ltd, or the public.

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The ASSI International Pty Ltd Web site may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

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You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the ASSI International Pty Ltd services or Web sites you visit.

#### **SECURITY OF YOUR PERSONAL INFORMATION**

ASSI International Pty Ltd secures your personal information from unauthorised access, use or disclosure. ASSI International Pty Ltd secures

the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

#### **CHANGES TO THIS STATEMENT**

ASSI International Pty Ltd will occasionally update this Statement of Privacy to reflect company and customer feedback. ASSI International Pty Ltd encourages you to periodically review this Statement to be informed of how ASSI International Pty Ltd is protecting your information.

#### **CONTACT INFORMATION**

ASSI International Pty Ltd welcomes your comments regarding this Statement of Privacy. If you believe that ASSI International Pty Ltd has not adhered to this Statement, please contact ASSI International Pty Ltd through our contact page. We will use commercially reasonable efforts to promptly determine and remedy the problem.